

PETESTABLISHED MICROCHIP REGISTRATION FOR NEW ADOPTERS

Congratulations on your recent adoption! While it is optional, we strongly encourage you to register your pet's microchip with Petestablished.



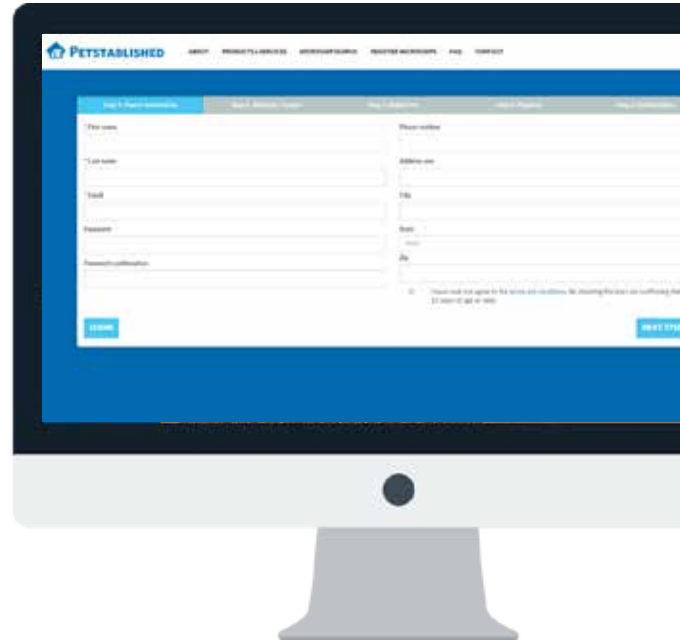
WHY REGISTER MY PET'S MICROCHIP?

Every year more than 6 million pets are either lost or stolen in the US. Registering your pet's microchip increases the likelihood of the pet being returned to you by as much as 50% and is the best chance of lost pets being returned home in the case of accidental separation.

HOW THE PETESTABLISHED REGISTRY WORKS

No matter what manufacturer your pet's chip came from, you are able to register the chip in the Petestablished microchip registry (I.E. If it's a Home Again chip you can still register the chip and it will show up in the registry if your pet goes missing). Once a chip is registered in the Petestablished database, if the pet gets lost, whoever finds the pet will be able to look up the chip number and find the owner's information on the Petestablished website at https://www.petestablished.com/microchip_search.

We are also a participating registry with the American Animals Hospital Association (AAHA), the largest centralized database for pet microchip lookup in the country. What this means is that any chip registered in our database will also show up in a search on [petmicrochiplookup.org](http://www.petmicrochiplookup.org) as a chip that is registered with Petestablished. This makes it much easier for someone to find the pet's owner if a pet is lost and the pet is registered with Petestablished. For more information, please visit http://www.pet-microchiplookup.org/participating_companies.aspx.



PETESTABLISHED GIVES BACK

When you register your pet's microchip with Petestablished, we share \$2 of each registration with the organization you adopted from. It's one of the ways we like to give back.

OKAY, SO WHAT DO I HAVE TO DO?

Once your adoption has been finalized, you'll receive an email from Petestablished with a link to create an account/password so that you can view all of your pet's important information, including medical records, microchip number, and any other documents the rescue or shelter has sent you. Once you click the link and create a password for your account, you can log in to update your pet's medical records and microchip information at any time. To register your pet's microchip and create your account, the steps are as follows:

STEP 1: In the email you receive from Petestablished, click Access My Pet's Information and create a password.

STEP 2: Once in your account, click on Your Pets (located on the left hand side of the page).

STEP 3: Scroll to the pet you adopted, and click the Register Microchip button.

STEP 4: Input all requested information, including the microchip number, breed info (if known), an alternate contact, and other details about your pet. Click Process Registration and submit payment details.

STEP 5: You will receive an email confirmation notifying you that your pet's microchip has been registered.

WHAT IF I DIDN'T RECEIVE AN EMAIL WITH A LINK TO CREATE AN ACCOUNT/PASSWORD?

If you did not receive an email asking you to create a password, please email support@petestablished.com and provide the name of the pet along with the organization you adopted from and we can provide you with your log in information to register. If you prefer, you can also use the public registry. Doing so will automatically create a log in for you which you can use to view and update your pet's microchip number and registration information.

To register your pet's microchip using the public registry, please visit https://www.petestablished.com/microchip_registry_public/owner_info. The fee for the registration is \$17.99. To receive our special \$5 discount, please use the coupon code ps2015 in the payment step (step 4) of the registration process. It is a one-time lifetime registration that is good for the life of your pet. There are no additional fees to maintain or update your contact information.

Once registered, it will then be listed in the Petestablished registry database and with the AAHA at [microchiplookup.org](http://www.petmicrochiplookup.org) (<http://www.petmicrochiplookup.org/>). The steps to register your pet's microchip are as follows:



STEP 1: OWNER INFORMATION

Please fill in all requested information. If you are a Petestablished member, simply click the Login button, go to the Your Pets section on the left hand side of the page, and click Register Microchip under the pet you adopted. If not, click Next Step.



STEP 2: ALTERNATE CONTACT

Fill in your alternate contact's information, and click Next Step.



STEP 3: ADD A PET

Add in your pet's information, including gender, microchip number, and breed info, if known. You can also upload a photo and include instructions if your pet is found. Click Next Step.



STEP 4: PAYMENT INFO

Review owner, alternate contact, and pet information. Input the coupon code, click Redeem Coupon, and then click Enter Payment Info. In the window that pops up, enter your email address, credit card information, and click Register Microchip.



STEP 5: CONFIRMATION

You will receive confirmation that your pet's microchip has been registered. You can also go directly to your account by clicking Go to Dashboard and then clicking My Pets.

CONTACT US

If you have any questions, please call us at 855-684-3184 or email us at support@petestablished.com.